

# Saving you money saving you time

**CREDIT CRUNCH  
AHEAD**

**BEST ROUTE**

## The best solution for your budget

*Ever alert to the changing face of business travel, the CWEA are pleased to pass on a 15 Point "credit crunch" Battle Plan for local businesses.*

*Private Sector CWEA Board Member Nigel Schofield (Uniglobe Diamond Travel) remarked "We are always keen to achieve the very best possible value from travel arrangements, and as the credit crunch bites, we need to be clear about how it will lead to changes in travel decisions for each business. Many will look for new ways to control expenditure and adopt a stricter regime. We are very aware of the areas where real savings can be made, but we all need to establish how best these opportunities can be addressed to bring real cost savings and maximise the value of every pound spent."*

Your aim is always to achieve the best possible value from your business travel expenditure. Usually this mainly means finding the best possible discounted fares and room rates, but now is probably a good time to remind you of other ways in which you can minimise your expenditure.

### **Complete Trip Management Solutions**

Minimise total trip costs, including connections, stop-overs and extras.

### **Astute Fare Selection**

Save money by buying cheaper "off-peak", "inflexible" or "advance purchase" travel arrangements.

### **Travel Policy and Traveller Entitlements**

Be consistent for all travellers and protect your company.

### **Internal Cost Control**

Determine which tasks could be out-sourced to travel experts, making the most efficient use of e-commerce.

### **Minimise Travelling Times and lost working days**

Avoid time wastage through inefficient selection of travel arrangements.

### **Low Carbon Travel**

Large companies have recognised that benefits accrue for demonstrating their lowered carbon impact – can you?

### **Expert advice**

Get free advice from leading industry experts whenever you book travel.

### **Supplier Negotiations**

When and where to get better terms for Group or regular travel.

### **Loyalty benefits for corporate clients and Travellers**

Select the corporate and individual schemes which bring the greatest benefits.

### **Extended credit terms**

Find the best available credit arrangements for your business travel.

### **Emergency Rescue Line**

Avoid unnecessary costs and charges when things do go wrong.

### **Risk Assessment**

Minimise the risk to travellers and the company of encountering difficulties when travelling.

### **Free additional services**

Take maximum advantage of free management services and low-cost service options.

### **Safe booking on-line**

Seek advice on how to avoid financial risk and be CSR compliant when booking on-line.

### **Participate in Trade Missions**

Subsidised travel and support on trade missions organised by leading Chambers of Commerce and UKTI.



*CWEA is very grateful to Uniglobe Diamond Travel, Warrington for providing this information.*

